



RURAL ELECTRIFICATION AND RENEWABLE ENERGY CORPORATION

The following clarifications were sought by a bidder for **RFx 1000001469: FRAME CONTRACT FOR PROVISION OF PRODUCTION OF INFORMATION, EDUCATION AND COMMUNICATION MATERIAL** and clarified as follows;

No.	Bidder's Query		REREc's Response
1.	Technical evaluation criteria no.4- Events management	Clarify whether event management is intended to form a core component of this production framework or its referenced only in support of IEC material rollout activities	This is terms of IEC material
2.	Technical evaluation criteria no.5- Brand management	Clarify the depth and application of brand audit activities under this tender	<p>The inclusion of event management and brand audit criteria are only in <i>support of</i> the primary scope of IEC material production.</p> <ul style="list-style-type: none">The "Brand Management" criterion requires a demonstration of how the bidder will enforce brand consistency (logo spacing, specific REREc colours, typography) on all produced materials. <p>The "Event Management" criterion requires a plan for the effective delivery, setup, and display of the <i>produced</i> materials (e.g., pop-up banners, reflectors) at various REREc sites. It does not entail managing entire events</p>
3.	Specifications and Priced Activity Schedules No 1- Media, digital and tech visuals	Confirm the correct categorization of LED event screens and whether it should be costed and evaluated	These items (LED screens, A1/A0 e-frames, 3D acrylic signage) are categorized within the "Production" contract's quotation guide. The unit cost must be inclusive of supply, professional

		under production or event management	installation in the specified counties, and necessary warranties.
4.	TOR section 6.0-Deliverables	<p>Kindly clarify how installed items (signages) should be interpreted to avoid duplication or overlap with ongoing procurements.</p>	<p>The supply of all items, including LED event screens and installed signage, falls under this "Production of IEC Materials" contract. The cost of these items must be included in your BoQ submission for this tender.</p> <p>The unit rates for all signage must be inclusive of the professional installation across a minimum of 16 counties as defined in the Terms of Reference.</p>